



PUT YOUR BUSINESS IN THE SPOTLIGHT

Over **200,000** visitors annually.

4,320 community participants.

York's most popular and exciting artistic programme!

From **exclusive brand exposure** opportunities to unique hospitality experiences, you can access these benefits and more, while demonstrating your business' commitment to the arts and the community.

Become **sole sponsor** of First Night Fizz, support one of our in house productions or become a **Stage Partner** and enjoy a tailor made, 12 month partnership with brand awareness spread throughout our print and digital assets.

INSPIRING AUDIENCES FOR 275 YEARS

Tailored Corporate Partnerships - be part of York's future!

WHY YORK THEATRE ROYAL?

- At the heart of York's cultural identity
- A well-loved, iconic building and organisation in Yorkshire
- Exclusive access to the most popular artistic programme in the city
- Unique brand exposure, staff engagement and entertainment opportunities

20k+ monthly visits to our website | 33k+ followers on Twitter | 15k+ likes on Facebook | 2.5k+ Instagram followers | 30k+ subscribers to our e-Newsletter | 40k+ season brochures twice a year

BRAND EXPOSURE

- Launch the partnership via a digital campaign
- Advertisement in YTR production programme and e-newsletter
- Acknowledgement of your support in the venue via digital screens
- Acknowledgement of your support in our season brochure, online and social media

HOSPITALITY & ENTERTAINING

- Invites to First Night Fizz Performances
- Employee ticket discount to YTR productions
- Backstage tours of YTR productions and other backstage events
- Advance priority booking
- Dedicated personal ticket booking service
- Invitation to season launches

Maximise your brand exposure

Reaching over 140,000 audience members each year. Align your business with our nationally recognised portfolio of artistic work, made in our community.

Treat your clients and staff with access to complimentary and discounted VIP tickets.

Reward your hard-working employees with behind-the-scenes insights, priority access and discounts.

Demonstrate your business' commitment to supporting the arts by enabling theatre of exceptional quality, right here in York.



148,248
Tickets sold
annually

4,320
Community
Participants

300
Youth Theatre
Members

We love being creative with what we can offer in our packages. Want something specific? Let us know how we can help your business.



For more information please contact the Development Team at fundraising@yorktheatreroyal.co.uk or telephone 01904 715460.